



# MEMBERSHIP

No matter where you are along the supply chain, there's a place for you in The Fertilizer Institute (TFI). When it comes to addressing tough challenges, we are **acres ahead**, and we're proud to partner with fertilizer producers, wholesalers, retailers and the businesses that serve them. By leveraging the power of a unified industry voice, we rise above the noise and ensure that you are heard.

## KEEPING YOU ACRES AHEAD

Our future is firmly rooted in your business success. We deliver the thought leadership, critical analysis, and policy guidance you need to thrive in this challenging environment.

Here are a few ways we work to keep you acres ahead:

- **Seeding Success** - We work to enhance your profitability by giving you up-to-date market intelligence to help you remain competitive.
- **Industry Image** - We are unafraid to tackle tough issues that face our industry, and with our 4R Nutrient Stewardship program, we're digging in on sustainable solutions.
- **Cultivating Community** - We know you value hearing real-world evidence and getting stories from the field, so we work to deliver opportunities to connect with others.
- **Active Advocacy** - We save you time and money by working to shape policies in your favor, and by delivering resources to help you navigate today's regulatory environment.

Contact us: [info@tfi.org](mailto:info@tfi.org) | [tfi.org](http://tfi.org) | (202) 962-0490

## RETAIL MEMBER BENEFITS

### Basic Retail Member:

Access to 4R Nutrient Stewardship resources

Participation in national, state and regional 4R programs and on-farm 4R activities

Engagement with experts serving the retail sector's needs

Free or member-rate education opportunities

A seat at the table to engage in pressing industry issues

Networking events to meet with industry professionals across the supply chain

Acres Ahead weekly industry newsletter

\*eligible for retailers with 15 or fewer locations

### Regular Retail Member:

All Basic Retail Member benefits

Full committee participation, including committee leadership

Access to market intelligence and sustainability reports

Participation in TFI's annual sustainability data report